



Dear Community Partner:

Deaf Senior Services Coalition (DSSC)*, in affiliation with Partners in Deaf Health, Inc., is thrilled to announce our very first regional DSSC Symposium here in Rochester, NY! This important and much-needed symposium, titled ***Achieving Care Equity with Deaf Older Persons***, will be held on November 8, 2024, from 8 am to 4:30 pm at the University of Rochester Medical Center.

Rochester is home to one of the largest Deaf populations per capita in the United States, yet Deaf and hard of hearing older people are marginalized. This symposium aims to highlight the needs of Rochester's Deaf Senior community. The intended audience will consist of senior-related providers and professionals serving the aging community as well as interested Deaf community members and organizations.

There is a strong and increased interest by senior-related community agencies looking for resources and technical assistance in providing a more accessible continuum of care services for the Rochester Deaf Senior community. Currently, some of these providers feel unable to provide meaningful and inclusive services to Deaf and hard of hearing older adults without proper training, adequate funding or critical mass to support expanded programming.

We are honored to have nationally and regionally recognized experts present critical information that will inspire and motivate local senior providers to look at their current framework of services and how they can accommodate the needs of Deaf and hard of hearing older adults in a more inclusive and accessible manner.

With the assistance of an active planning committee charged with organizing this professional community wide event, DSSC strives to have at least 100+ people in attendance, the majority being well-known senior related providers. There is no better place to bring interested people together other than this Symposium!

Your sponsorship support ensures that the DSSC Symposium will be a successful endeavor. Attached, please find the sponsorship levels. For more information on the Symposium, we invite you to visit our website, www.partnersdeafhealth.org/dssc. Sponsorship due date is 8/31/24.

Sincerely,

Susan Demers-McLetchie & Nancy Starr DSSC Co-Sponsorship Coordinators

*DSSC Facilitators: Marina Barnum, Patti Canne, Karen Putz and Steve Lovi



DSSC Symposium Sponsorship Opportunities

Sponsorship Level:	Access Champion	Equity Leader	Advocacy Ambassador	Change Agent	Community Supporter
	\$2,000	\$1,000	\$500	\$300	\$150
Recognition during Opening Remarks	✓				
Presentation or advertising video during Luncheon	5 minutes or less	3 minutes or less			
Name/logo on our website and social media platforms	✓	✓	✓		
Name/logo on registration signage	✓	✓	✓	✓	
Name/logo on our event website	✓	✓	✓	✓	✓
Information table <i>(staffing not required)</i>	Full	Half	Shared	Shared	Shared

Sponsorship opportunities end on August 31, 2024.

If you are interested in being a sponsor, please complete the sponsorship form at www.partnersdeafhealth.org/dssc or click here: [DSSC Sponsorship Form](#).

Payment can be made by check, payable to

Partners in Deaf Health, PO Box 93164, Rochester, NY 14692.

Please include "DSSC Symposium" on the memo line of your check.

For additional inquiries, please contact us at dsscsponsorship@gmail.com

Thank you for your support!